RANDY 7:11
ALWAYS ON. ALWAYS WORKING.

By: Medical & Radiology Services Company
777 Brickell Ave, Suite 500, Miami, FL 33131
Tel: (305) 898-3408 | info@mrsdigitalxray.com | www.mrsdigitalxray.com

RANDY Autonomous Services

Price sheet · Issued October 8, 2026 · Always on. Always working.

Scan to watch RANDY in action
3-minute video
youtu.be/eYqZXKeeJj0

Plans

Three plans, one flat price each, no per-lead charges: $495, $695 or $995 a month, plus a one-time setup.

Plan	Built for	Monthly (USD)	Setup (USD)	Included
RANDY for Practices	Chiropractic, dental, veterinary and family practices; one location	**$495**	**$1,000**	Every new-patient inquiry read and scored (email, web forms, text and social media messages); ranked front-desk brief every morning; recall of patients not seen in 6 months; Google review requests; no-show follow-ups; live dashboard; HIPAA Business Associate Agreements in place before go-live
RANDY for Business	Companies selling to other businesses; one inbox	**$695**	**$1,500**	Every lead read and scored; daily ranked brief with the next action; prospecting from the web and public records (Sunbiz, DBPR); de-duplicated lead database; live dashboard
RANDY Pro	Groups, multi-location practices and sales teams	**$995**	**$2,500**	Everything above for up to 3 locations or inboxes; one practice-management or CRM integration included; monthly tune-up call

Add-ons

Add-ons are monthly and can be added or dropped at any renewal.

Add-on	Price (USD)
Additional location or inbox	**$195 / month**
Practice-management or CRM integration (ChiroTouch, Jane, HubSpot, Salesforce)	**$150 / month**
Additional channel: SMS or Instagram and Facebook messages	**$95 / month**
Custom automation not listed above	**Quoted per project**

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Limited-time launch offer: website and SEO refresh included

Sign a 12-month plan by **December 31, 2026** and we refresh your website and its search presence at no charge, a **$2,500 value**, delivered within 45 days of go-live.

Included in the refresh	What you get
Visual refresh	A new look for your existing site, up to 6 pages: layout, colors, typography, photography treatment
Graphics	New hero images and icons; your logo cleaned up for web and print
Functionality	Mobile layout fixed; contact forms wired straight into RANDY; speed, broken links and outdated pages repaired
SEO refresh	Page titles and descriptions rewritten; local keywords for your services and area; Google Business Profile tuned up; sitemap submitted to Google

Conditions: one refresh per client, on your existing domain and hosting; new content beyond the refresh (new pages, blog writing, paid-ad management) is quoted separately. The offer ends on December 31, 2026 or after the first 10 clients, whichever comes first.

Every plan includes

- RANDY runs 24 hours a day, 7 days a week; nothing waits for Monday.
- Scoring tuned to your practice or business during setup: your services, your service area, your definition of a hot inquiry.
- A ranked brief in your inbox every morning, with the next action for each inquiry.
- A live dashboard: processed, hot, warm, filtered, and (on Practices plans) who came back.
- Every record stored once; spam and vendor pitches filtered out.
- Support by email and phone, next business day; a monthly tune-up on Pro.

For comparison, chiropractic Google Ads cost about $84 per lead on average (Valley Marketing Group, 2026); physicians average $40 and dentists $73 per lead (WordStream, 2026). At $2,000 a month in ads, that is roughly 24 to 50 inquiries, and the ones that arrive at 11 p.m. wait until morning. RANDY handles all of them, every night, for the flat fee above.

Terms and how to start

- Prices in US dollars. Setup is billed at signing; the monthly fee is billed monthly in advance.
- Month-to-month plans carry a 3-month minimum, then cancel with 30 days' notice. The launch offer requires a 12-month plan.
- Practices plans go live only after Business Associate Agreements are signed with every vendor in the chain.
- Your data stays yours: inquiries, the database, and the website remain your property if you leave.

To start: a 30-minute call to walk through your inbox and web forms, then RANDY is live within 10 business days.

Sources: thevalleymarketinggroup.com/blog/chiropractor-google-ads-cost-per-lead-2026 · wordstream.com/blog/2026-google-ads-benchmarks